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# Diego Gonzalez

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## EDUCATION

**UC Davis** - (August 2021- March 2024) *3.6 GPA. Dean's list (Fall Quarter)*

**Sierra College** - (August 2019 - June 2021) *4.0 GPA. President's Honor Roll for 4 consecutive semesters*

**Rocklin High School** - *High School Diploma* (August 2015 - June 2019)

## EXPERIENCE

### Created a Social Media Campaign for UC Davis' Native American Academic Student Success Center

April 2022 - June 2022

- Responsible for increasing attendance of the center through multiple modalities including management of social media presence and increasing follower retention
- Crafted a social media campaign project, in which one of our strategies was to create a raffle that 35 people entered, they would get more entries into the raffle if they visited the center.

### Award Winning Video Editor

January 2022

- Film editor for the short film “*The Red Phone*”, about a man going through grief directly following his girlfriend’s funeral.
- I received an award from the *Global Film Festival Awards - Los Angeles* for “Best Editing.”

### Outfront Cashier for ASUCD Coffee House

January 2023 -May 2024

- Learned invaluable intrapersonal communication through employment as cashier at multiple locations of the ASUCD market .
- Helped customers with any questions about the food, drinks, and merchandise being sold in the store. Overall creating a positive user experience, which in turn helped create a positive image for the Coffee House brand.

## SKILLS

- Bilingual (English and Spanish)
- Video and image Editor in Adobe Premiere Pro, Adobe Photoshop, and Lightroom
- Public speaking